



4th Annual Paws for the Cause Walk/5-K Run

October 22, 2016 *The Historic Medina Square • Medina, OH*

The MCSPCA's Paws for a Cause Walk/5-K Run is a pet-friendly family event. It is sure to draw hundreds of participants from both private and public sectors. Companies, their employees and families can come together to promote advocacy through a healthy activity for a worthy cause.

Best in Show — \$5,000

- 20 complimentary race entries
- Acknowledged prominently as the event Presenting Sponsor
- Recognized in all event media coverage and print materials
- Team tent for registration at the event (50+ registered participants)
- Signage/banner (provided by sponsor) displayed at the event
- Free vendor space at the event to showcase the organization and provide company product
- Company name and logo displayed prominently on the front cover of event brochures
- Company name and logo displayed prominently on the backs of T-shirts
- Featured article in Shelter's newsletter Animal Tales (7,000+ readers)
- Full-page, Back cover ad (Sept.) and 3 Business-size ads (Dec./Mar./June) in the Shelter's newsletter Animal Tales (7,000+ distribution)
- Company link and logo on the Shelter's website (www.medinacountyspca.com) event page
- Featured on the Shelter's Facebook page (13,848+ followers)

Best of Group — \$2,500

- 15 complimentary race entries
- Recognized in all event media coverage and print materials
- Free vendor space at the event to showcase the organization and provide company product
- Company logo on the event brochures
- Company logo on the back of Race T-shirts
- Half-page ad (Sept.) and 3 Business-size ads (Dec./Mar./June) in the Shelter's newsletter Animal Tales (7,000+)
- Listing on the Shelter's website event page
- Featured on the Shelter's Facebook page (13,848+)

Junior Showmanship — \$500

- 4 complimentary race entries
- Recognized in select event media coverage and print materials
- Company logo on the event brochures
- Company logo on the back of Race T-shirts
- 1 Business-size ad (Sept.) in the Shelter's newsletter Animal Tales (7,000+ readers)
- Listing on the Shelter's website event page
- Featured on the Shelter's Facebook page (13,848+)

Best of Breed — \$1,000

- 8 complimentary race entries
- Recognized in all event media coverage and print materials
- Free vendor space at the event to showcase the organization and provide company product
- Company logo on the event brochures
- Company logo on the back of Race T-shirts
- 4 Business-size ads (Sept./Dec./Mar./June) in the Shelter's newsletter Animal Tales (7,000+)
- Listing on the Shelter's website event page
- Featured on the Shelter's Facebook page (13,848+)

Vendor Booth Only — \$150/\$50*

**Non-profits are granted discount pricing.*

- Listing on the Shelter's website event page
- Placement of your items in goodie bags passed out to participants
- Booth space is placed as space allows in main vendor area
- All vendors will be in a shared tent, provided with tables, and chairs.
- Increased booth space, amenities and choice of location assigned based on donor level

Vendor Set-up: 7:00am
Registration: 7:30am
Race time: 9:00am

Mail completed form and payment to: Medina County SPCA, Attn: Paws for the Cause Sponsorship, 8790 Guilford Road, Seville, OH 44273

Company Name _____ Contact _____

Address _____ City _____ State _____ Zip _____

Sponsorship Level: Best in Show _____ Best of Group _____ Best of Breed _____ Jr. Showmanship _____
Vendor Booth _____ Donation _____

Method of Payment: Cash _____ Check # _____ Credit Card _____

Credit Card: Visa Mastercard # _____ EXP DATE ____/____/____



Contact Robin Laub at rllaub3209@zoominternet.net or Nancy Danisek at ndanisek@yahoo.com

Print ready artwork can be mailed to: Please send an AI or EPS file (vector artwork) of your company logo to Tina Wagner, 12881 Jeffrey Rd. West Salem, OH 44287, atelierdsn@gmail.com (SUBJECT: MCSPCA 5K).

THANK YOU for supporting the Medina County Society for the Prevention of Cruelty to Animals! Your generous support of the 2016 Paws for a Cause Walk/5K-Run will help make a difference in the lives of thousands of animals.