



# 5th Annual Paws for the Cause 5K Run/1-Mile Walk

October 21, 2017 *The Historic Medina Square • Medina, OH*

The MCSPCA's Paws for a Cause is a pet-friendly family event. It is sure to draw hundreds of participants from both private and public sectors. Companies, their employees and families can come together to promote advocacy through a healthy activity for a worthy cause.

## Best in Show — \$5,000

- 20 complimentary race entries
- Acknowledged prominently as the event Presenting Sponsor
- Recognized in all event media coverage and print materials
- Team tent for registration at the event (50+ registered participants)
- Signage/banner (provided by sponsor) displayed at the event
- Free vendor space at the event to showcase the organization and provide company product
- Company name and logo displayed prominently on the front cover of event brochures
- Company name and logo displayed prominently on the backs of T-shirts
- Featured article in Shelter's newsletter Animal Tales (7,000+ readers)
- Full-page, Back cover ad (Sept.) and 3 Business-size ads (Dec./Mar./June) in the Shelter's newsletter Animal Tales (7,000+ distribution)
- Company link and logo on the Shelter's website (www.medinacountyspca.com) event page
- Featured on the Shelter's Facebook page (13,848+ followers)

## Best of Group — \$2,500

- 15 complimentary race entries
- Recognized in all event media coverage and print materials
- Free vendor space at the event to showcase the organization and provide company product
- Company logo on the event brochures
- Company logo on the back of Race T-shirts
- Half-page ad (Sept.) and 3 Business-size ads (Dec./Mar./June) in the Shelter's newsletter Animal Tales (7,000+)
- Listing on the Shelter's website event page
- Featured on the Shelter's Facebook page (13,848+)

## Junior Showmanship — \$500

- 4 complimentary race entries
- Recognized in select event media coverage and print materials
- Company logo on the event brochures
- Company logo on the back of Race T-shirts
- 1 Business-size ad (Sept.) in the Shelter's newsletter Animal Tales (7,000+ readers)
- Listing on the Shelter's website event page
- Featured on the Shelter's Facebook page (13,848+)

## Best of Breed — \$1,000

- 8 complimentary race entries
- Recognized in all event media coverage and print materials
- Free vendor space at the event to showcase the organization and provide company product
- Company logo on the event brochures
- Company logo on the back of Race T-shirts
- 4 Business-size ads (Sept./Dec./Mar./June) in the Shelter's newsletter Animal Tales (7,000+)
- Listing on the Shelter's website event page
- Featured on the Shelter's Facebook page (13,848+)

## Vendor Booth Only — \$150/\$50\*

*\*Non-profits are granted discount pricing.*

- Listing on the Shelter's website event page
- Placement of your items in goodie bags passed out to participants
- Booth space is placed as space allows in main vendor area
- All vendors will be in a shared tent, provided with tables, and chairs.
- Increased booth space, amenities and choice of location assigned based on donor level

**Vendor Set-up: 7:00am**  
**Registration: 7:30am**  
**Race time: 9:00am**

Mail completed form and payment to: Medina County SPCA, Attn: Paws for the Cause Sponsorship, 8790 Guilford Road, Seville, OH 44273

Company Name \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Sponsorship Level: Best in Show \_\_\_\_\_ Best of Group \_\_\_\_\_ Best of Breed \_\_\_\_\_ Jr. Showmanship \_\_\_\_\_  
Vendor Booth \_\_\_\_\_ Donation \_\_\_\_\_

Method of Payment: Cash \_\_\_\_\_ Check # \_\_\_\_\_ Credit Card \_\_\_\_\_

Credit Card:  Visa  Mastercard # \_\_\_\_\_ EXP DATE \_\_\_\_/\_\_\_\_/\_\_\_\_



Contact Robin Laub at [rldaub3209@zoominternet.net](mailto:rldaub3209@zoominternet.net) or Nancy Danisek at [ndanisek@yahoo.com](mailto:ndanisek@yahoo.com)

Print ready artwork can be mailed to: Please send an AI or EPS file (vector artwork) of your company logo to Tina Wagner, 12881 Jeffrey Rd. West Salem, OH 44287, [atelierdsn@gmail.com](mailto:atelierdsn@gmail.com) (SUBJECT: MCSPCA 5K).

THANK YOU for supporting the Medina County Society for the Prevention of Cruelty to Animals! Your generous support of the 2017 Paws for a Cause will help make a difference in the lives of thousands of animals.